

2023 Award Submission: Best Overall Technology Utilization

I am pleased to submit an award nomination for our organization, recognizing our exceptional use of technology to advance our mission and promote our message.

Over the past year, we have utilized a range of digital tools to enhance our outreach efforts and connect with our community in new and exciting ways. From the latest apps to website design, social media to electronic communication, we have demonstrated a commitment to staying on the cutting edge of technology and leveraging its power to achieve our goals.

One of our most significant achievements this year has been to maintain a website that is both informative and user-friendly. We have incorporated the latest design trends and best practices to create a site that is visually engaging and easy to navigate. Through our website, we are able to promote our events, share our message, and encourage people to get involved in our organization. Visit www.BPWStPetePinellas.org to see for yourself.

In addition to our website, we have also been active on social media, using platforms like Facebook and Instagram to connect with our members and the broader community. By sharing news, updates, and engaging content, we have been able to build a strong online presence and attract new supporters to our cause.

Utilizing tools like Doodle Polls, Google Forms and Microsoft Teams, our organization isn't afraid to use the latest tools we discover in our professional lives to support our efforts to fulfill our mission, even if they aren't always successful.

Overall, we believe that our organization has demonstrated an exceptional use of technology to advance our mission and promote our message. We are confident that our innovative approach has made a real difference in the lives of our members and the broader community, and we are honored to be considered for this award.

Thank you for your consideration.