



Business and
Professional
Women/FL

Florida Business Woman 2021-2022

Send an electronic copy of this form to Editor Sheila Barry-Oliver at fbw.editor@gmail.com.

If paying by check, make payable to BPW/FL and send to:

Tiki Bates, BPW/FL Business Manager, PO Box 421, Safety Harbor, FL 34695

If paying by credit card, payment can be made at this link: <https://bpwfl.org/online-payment>

Member Advertising Rates:	Single issue	2 issues	3 issues	Ad Size
Full Page	\$175	\$315	\$420	7.35" x 9.5"
Half Page	\$100	\$180	\$240	7.35" x 4.75"
Back Cover (1/2 p)	\$150	\$270	\$360	7.35" x 4.75"
Quarter Page	\$50	\$ 90	\$120	3.5" x 4.75"
Business Card	\$25	\$ 45	\$ 60	2" x 3.5"

Non-member rates are double the member rates. Multiple issue ads will be placed on a rolling basis, so that they can start with any issue. Ads on the web will have embedded hyperlinks. Multi-issue ads can start with any issue and will cross BPW years. Please submit ads in jpg format.

There will be three printed mailed issues, which will also be posted to the BPW/FL website.

The deadline dates for information to be received by the editor are as follows:

- Fall Issue (State Conference Report) 8/1/21
- Winter Issue 12/1/21
- State Conference Issue 4/1/22

Non-advertising submission guidelines:

- BPW items (e.g., state officer/committee chair reports, calendar entries, press releases, articles/photos about LO events)
- Articles of interest to BPW members (e.g., related to the BPW mission, public policy platform)

All submissions will be accepted for consideration, subject to space availability and editing.

Ad Placement and Billing Information

Issues (check all that apply): Fall: _____ Winter: _____ State Conference: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Only provide the following information if not paying online.

Credit card: MC _____ Visa _____ Check #: _____ Amount: _____

Credit card billing #: _____

Name as it appears on card: _____

Expiration Date: _____ 3 digit security code: _____

Signature: _____